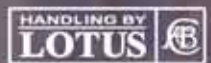




TURBO



Proton **SUPRIMA** **S**

fully loaded with
built-in value



A Member of

DRB-HICOM



Everything you need and want, packed into a stylish and dynamic cabin that offers comfort, convenience and driving pleasure.

The Suprima S marries Handling by Lotus with specification that is chosen to maximise the pleasure of driving and ownership.

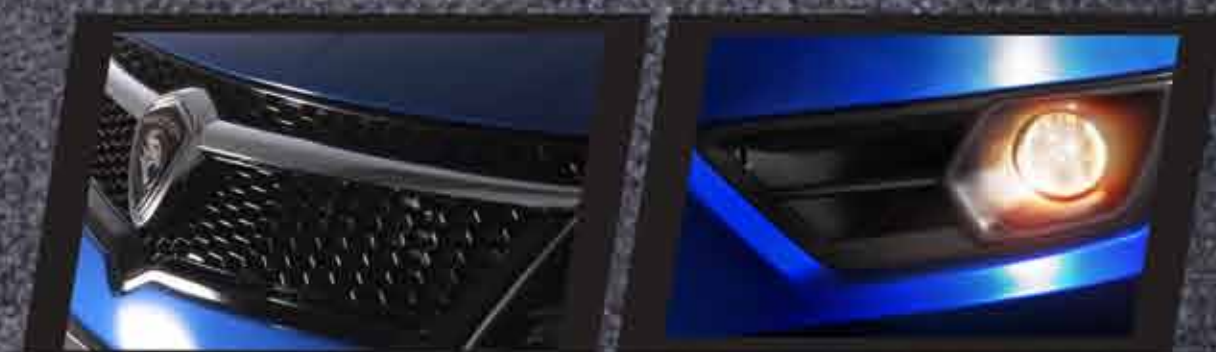


bring the **hatch-back**

The all-new Proton Suprima S redefines how a car can exceed expectations without demanding excessive price.



Advanced technology along with an impressive standard of specifications promises an unprecedented combination of great style and driving pleasure with genuine affordability.



THE CAR

02 style

With the Suprima S, value for money no longer means giving up what you really want.

style 03

timeless design

When elegant form follows function, the resulting design is pleasing to look at and remains attractive over time. Confident lines, clean surfaces, neat and fresh detailing completes the dynamic visual essay that is the Suprima S.

PROTON Wings has become a constant feature of the PROTON design language and the Suprima S gives it pride of place, framed by glossy black honeycomb grille and a brilliant chrome finish.



The roof spoiler extends the roofline and this enhances the charismatic personality of the Suprima S while improving airflow and reducing aerodynamic drag.

The Rear LED Light Guide and jewelled look of the rear lamp cluster gives the Suprima S a distinctive and memorable rear view. The sharp, angular design of the rear lamp cluster also plays a role in improving aerodynamic efficiency and high speed stability.



great **style**



*is always
in season*



THE VIEW

06

The Suprima S is effortlessly stylish.
It is athletic and elegant.

Our designers started with elegant proportions and chiselled a strong, athletic stance into the equation. The result is a sporty silhouette that is enhanced by fun details. Form followed function into a great design with the Suprima S.

07

A car's design is a promise of its character and the Suprima's strong shoulders, wide stance and muscular surface is the embodiment of its fun, sporty and stylish nature.

The honeycomb grille, together with blacked out lower air intake creates a strong but friendly face. The fog lamp surround is now an intake that feeds air to the turbocharger intercooler.



THE LOOK



*Available in Premium variant only

The 17-inch seven-spoke wheels* feature titanium finish on the inside and brilliant diamond cut on the face. Combined with low-profile tyres, it creates a road hugging stance that promises and delivers driving excitement.



athletic
personality

performing **details**



*Available in Premium variant only

There's always something more with the Suprima S - the ones you see the least or the ones you don't at all. Like the parking sensors on the front bumper* and the rear camera*, for better parking assistance.

The Daytime Running Lights (DRL)*, gives the Suprima S an elegant persona; a touch of brilliance and a perfect yet subtle way to portray the ever-exclusive look of great styling.

THE EXPLORATION



pleasant **journey**

From the design of the entire exterior structure, to the very details of its interior, Suprima S stands tall in its class in providing a steady and comfortable journey. Your driving experience is about to be raised to a whole new level.



THE EXPERIENCE

PROTON created the Suprima S to have power, while an agile chassis promises driving pleasure and satisfaction.

Handling by Lotus permeates the Suprima S chassis, giving drivers the confidence and comfort to deal with all road and weather conditions.

Good ride and handling is not reserved for weekends. It is a valuable quality which widens a car's safety and performance envelope, while reducing driver and occupant stress and fatigue, especially on long drives.

THE MACHINE



The 1.6 litre turbocharged CamPro engine delivers 138 hp and 205 Nm of torque spread over a wide power band. This gives the Suprima S the ability to respond instantly to throttle input. The turbocharger gives the Suprima S the reserve performance of a 2.0 litre engine with a 1.6 litre fuel economy.

Auto Cruise* makes long journeys go by quicker. It is also an important safety feature, allowing the driver to set the car's speed according to the prevailing legal limit as well as driving conditions.



*Available in Premium variant only

uncompromising

A car must look after its occupants. To ensure this, the Suprima S is packed with various safety solutions to keep the occupants well protected, should luck run out.

Safety is engineered into the Suprima S.

THE CRASH TEST



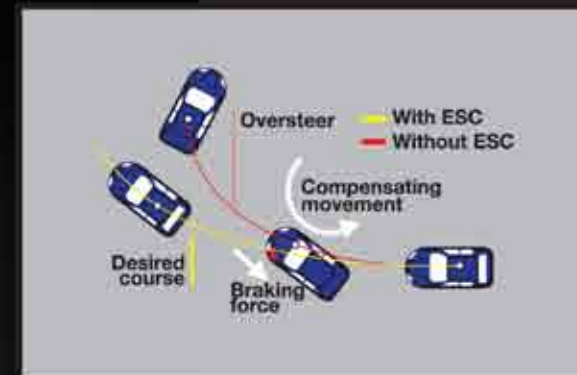
Everything from the choice of ultra-high tensile steel forming the passenger cell, to the agile chassis and the various passive and active safety systems are integrated to create a car that has scored a 5-Star rating from the Australasian New Car Assessment Program (ANCAP).



engineered
for **safety**



Active and passive safety features are engineered into the Suprima S and this results in a car that helps to keep you safe and protect other occupants should an accident occur.



Electronic Stability Control (ESC) is the first line of active safety system that enhances the driver's ability to cope with difficult driving conditions whether it is caused by the weather, traffic or general road conditions.



There is no guarantee that accidents will not happen. As such, the Suprima S is prepared for the worst with six airbags, reducing the risk of serious injuries to the driver and front passenger.

*Visual for illustration only and may vary from the actual product



RESS

The cabin of the Suprima S is constructed with hot-formed, ultra-high tensile steel parts which multiply the strength of critical joints and structures. This results in a passenger cell that is very rigid, strong and provides overall good vehicle handling. PROTON calls it the Reinforced Steel Structure (RESS).

designed for us

We build cars because we love cars, so we designed the Suprima S to make us smile every time we drive it. Everything has been thought through to ensure optimum driver enjoyment.



THE BOND

20 practicality



*Available in Premium variant only

The cabin is designed to create a sporty and dynamic feel tempered with elegant sophistication. It is a carefully selected combination of visual and tactile pleasure.

Anthracite leather* covers the seats, wraps the steering wheel and accents the gear knob as well as the handbrake lever. Together with the Tempest Grey finish on the instrument panel, it gives the cabin a purposeful and modern feel.

Paddle shifters* mounted on the steering wheel gives the driver added control over the performance and characteristic of the Suprima S.

This is tempered with elegance and sophistication through the use of cubic-printed dashboard highlights and high-gloss piano black accents on the steering wheel and gear knob.

practicality 21

cabin **comfort**

We spend a lot of time in our cars commuting and travelling that it is literally our home on the road. The Suprima S is versatile and practical and adapts easily to the changing needs of an active, modern family.

Versatility is part of the hatchback experience and the Suprima S delivers spatial and functional versatility through its well-proportioned cabin, flat-folding rear seats and a selection of storage compartments and cubby holes.

Designed with the family in mind, the Suprima S is equipped with two pairs of ISOFIX mounts and top tether to ensure that the little ones can travel in safety and comfort.

The tailgate remote release is not just a convenient feature but also helps to improve security by making it harder for petty thieves to break into the car. This is acknowledged by the Suprima's high rating by the UK's premier safety, security and crash repair evaluation expert, Thatcham Research Centre.



THE SPACE

exceeding expectations

Technology has made this car more than just a mode of transportation. The Suprima S is designed with systems that reduce driver workload and increase driving pleasure.



Automatic headlamp* and windshield wiper* activation allows the driver to apply more focus and attention on the act of driving while allowing the car to intelligently adapt to varying weather and changing light conditions.

Hill-Hold Assist* is a great driving aid to new drivers and is also a wonderful stress reducer for experienced drivers who spend hours in the car every day.



Automatic headlamp*



Auto windshield wiper*



Hill-Hold Assist*

technology you want



Push-start system* is not just a reference to motorsport but is an important convenience and security feature that regulates the engine starting procedure and makes it difficult for thieves to drive away without a key.

The Suprima S is specified with PROTON Infotainment System: WiFi-enabled Android Radio that is connected to a six-speaker* sound system. This advanced Android-based infotainment system allows you to browse the Internet through WiFi connectivity, opening up a whole new world of information and entertainment possibilities while on the go**.

CUTTING EDGE TECHNOLOGY

* Available in Premium variant only.

** For safety reasons, the DVD and WiFi can only be used when the hand-brake is engaged.



Intelligent features that enhances driving and ownership pleasure were given priority when the Suprima's specifications were designed. We made sure that what you pay for is really what you want.

specifications

VARIANT		EXECUTIVE	PREMIUM
POWERTRAIN			
Engine		CAMPRO 1.6 TURBO	
Total displacement	cc	1561	
Bore x Stroke	mm x mm	76.0 x 86.0	
Maximum output	(Kw/PS)/rpm	103/140/5000	
Maximum torque	Nm/rpm	205/2000-4000	
Fuel tank capacity	Litre	50	
PERFORMANCE			
Maximum speed	km/h	190	
Acceleration 0-100 km/h	sec	9.9	
Fuel consumption (combined cycle)	L/100km	9.1	
Minimum turning radius	m	5.3	
CHASSIS			
Power steering		Hydraulic power steering	
Suspension	front	Macpherson Strut	
	rear	Multilink with stabilizer bar	
Brake	front	Vent Disc 15"	
	rear	Solid Disc 15"	
Tyre & wheel size		205/55 R16 - Alloy	215/45 R17 - Alloy
DIMENSION & WEIGHT			
Overall L x W x H	mm	4436 x 1786 x 1524	
Wheelbase	mm	2650	
Track front & rear	mm	1542	
Overhang	front	916	
	rear	868	
Ground clearance	mm	155	
Kerb weight	kg	1375	1395
Luggage volume	L	309/427 (ISO/Swept)	
Gross vehicle weight	kg	1710	1725
SAFETY & SECURITY			
ABS with EBD		✓	✓
Hill-Hold Assist		-	✓
Brake Assist (BA)		✓	✓
Electronic Stability Control (ESC)		✓	✓
Traction Control (TC)		✓	✓
Dual Front SRS Airbags with Seatbelt Pre-tensioner		✓	✓
Side Airbags		✓	✓
Curtain Airbags		✓	✓
ISOFIX & Top Tether Mount Point		✓	✓
Front Active Head Rest		✓	✓
Anti-trap Power Window (Driver Side Only)		✓	✓
Fog Lamps - Front & Rear		✓	✓
Immobiliser		✓	✓
Parking Sensor		Rear only	Front & Rear
Reverse Camera		-	✓
Auto Headlamp		-	✓
Electronic Gear Shift Lock		-	✓

VARIANT	EXECUTIVE	PREMIUM
FEATURES		
Seat	Fabric (Water Repellent)	Leather
Door Trim	Fabric	Leather
Steering Wheel	With Audio Switch	Leather Wrapped with Audio Switch
Side Mirror with LED Turn Signal	Manual Fold	Auto Fold
Audio System	7" LCD Screen with DVD Player, Integrated DSP, Bluetooth, USB & iPod connectivity	
Speakers	4	6 (2 tweeter at A-Pillar)
GPS Navigation (Built In)	✓	✓
Driver's Seat Height Adjuster	✓	✓
Projector Headlamp	with LED Position Lamp	with Daytime Running Light (DRL)
Rear LED Light Guide	✓	✓
Paddle Shifter	-	✓
Auto Climate Air Conditioner	-	✓
Tail Gate Remote Release	✓	✓
Rear Spoiler	✓	✓
Push-Start Button	-	✓
Auto Cruise	-	✓
Auto Wiper	-	✓ (Front only)
ACCESSORIES		
Carpet Mat	✓	✓
Car Safety Kit	✓	✓
Plate Holder	✓	✓
4G In Car WiFi	✓	✓
Tinted Windows	✓	✓
COLOR OPTION		



Atlantic blue



Fire red



Genetic silver



Solid white



Tranquility black

*Available in Premium variant only.



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